



Hanife Tanışan

As an İstanbul native, she was born in 1961. She received her bachelor's degree in mathematics from Marmara University. She received her advanced certificate on Computer Programming from Boğaziçi University.

Between the years of 1987 and 1994, as a member of Management Development Center research team, she took part in and/or led several market research, marketing, consultancy, promotion projects of several companies, e.g. Güney Biracılık (Efes Pilsen), Akbank T.A.Ş., Cevher Motor A.Ş., Türk Pirelli A.Ş., Marsa Margarin San. A.Ş., Denimko A.Ş. (Levi's), etc.

At her later carrier in MDC, she served in the development and implementation of performance management, management information and reorganization systems of several companies namely ÇBS Holding, Marsa Margarin San. A.Ş., Filiz Pazarlama ve Dağıtım A.Ş., Bilkom A.Ş., Fırat Plastik A.Ş., Arçelik A.Ş., Türk Elektrik End. A.Ş., Hacı Şakir T.A.Ş., Çimentaş Şirketler Grubu, Hema Hidrolik A.Ş., Türk Pirelli A.Ş.

She served in the automotive spare parts and leather textile industries with general manager position.

She was the project leader for Oyak A.Ş.'s Raving Fans Program, a Blanchard® International (KBC®) patented program. The process included several on site research studies, facilitation of trainings, evaluation and follow up consultancy. For the same client, she also facilitated Building High Performing Teams® Workshops and coached the relevant teams till they reached their productive stages.

As a Blanchard® Resource Trainer, she is delivering SLII®, Self Leadership, Coaching Essentials® and Team Leadership® trainings.

Hanife TANISAN is married and a mother of two.

Clients

Abbott İlaçları	Garanti Bankası
Alcatel- Lucent	Garanti Teknoloji
AstraZeneca	IKEA Türkiye
Akkak Holding	Janssen Cilag Türkiye
Avivasa Emeklilik ve Hayat	Kemal Carfi
Bayer Türk Kimya	LC Waikiki
Bilim İlaç	Migros
Borusan Holding	Numil – Danone
Boehringer Ingelheim	Probil-BDH Bilisim
Boyner Bireysel Ürünler	Roche
Corio Turkey	Tetra Pak Türkiye
Diageo Türkiye	Vakıf Emeklilik
Eti Şirketler Grubu	Yıldız Holding

Testimonials

"Thank you for facilitating these joyful learning experiences with your sincere, warm and trustworthy personality. During the individual and group learning processes, being one of us, your enthusiasm gave us such a positive energy that, we are all grateful for your existence."

Ayla Akkaban – Human Resources Manager –
IKEA® Turkey

"Our interaction with Blanchard® International Turkey and Hanife Tanışan dates back to May 2006, when we had our first SLII® Training Program. Since then, being an integral part of our training initiative and Hanife Tanışan earned love and respect of every member of our company. By effectively harmonizing her deep facilitation experience and knowledge, she carried us to higher levels than the standard training perceptions."

Simla Barlas – Human Resources Manager –
Janssen Cilag Turkey

"SLII® is Hanife Tanışan's area of expertise. With her unique facilitation approach, you learn while you enjoy the experience. The amazing part is not her experienced personality but assuming herself as a beginner on her learning journey, regardless the distance that she has already taken. Thank you for helping us earn new and different leadership point of views."

Yıldız Ersoy – Training Manager –
AstraZeneca Pharmaceuticals

"With her infinite energy and warmth, Ms. Tanışan contributed a lot to our organization as a facilitator. Her effect on our professionals in terms of the enthusiasm that she passes over and the unique points of views that she has are invaluable for us."

Melike Dönmez Topkaya – Learning Consultant –
Alcatel-Lucent Teletaş

"It is the best training I've had so far. It's changed my point of view about Leadership."

Ebru Dalkılıç İntepe – Vakıf Emeklilik
Human Resources & Training Manager